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# The Best Of Brochure Design 11



## Synopsis

Brochure design is a perennial in the world of marketing and graphic design, yet it can be challenging to execute successfully. New in paperback, this collection of the world's best brochure design offers hundreds of ideas, pages of inspiration, and armloads of advice for professional graphic designers and students alike. Using a clean, unfussy presentation, The Best of Brochure Design 11 is a highly visual collection of ideas for everything from choosing type to photo treatments, and everything in between.

## Book Information

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Photography > Graphic Design > Commercial > Branding & Logo Design #137 in Arts &

Photography > Graphic Design > Commercial > Advertising

## Customer Reviews

Kiki Eldridge is a graphic designer and writer. Her previous books include 1000 Bags, Tags, and Labels (Rockport Publishers, 2006). Kiki lives in Salem, MA

I bought this book simply because of the sale price, but inside that is no much great ideas, I can found some far more creative, stunning brochure designs from Behance, AdsOfTheWorld, DesignTaxi... whatsoever. Few years ago when creative network is not popular, we designers is rely on design books a lot, but now the world is changing, we're able to share, reference and compete in faster way by different creative network sites, the traditional design books can no longer fit our desire, imagine how long does it take to publish a design book, from collecting artworks to printing them, and distribute them, it may take months to doing all this, the informations inside the book was easily out dated. For the traditional design book editor should find the new way to survive, like

release the e-book version, we're very willing to pay for it, and it is more eco-friendly, the price is lower too since no printing cost, that's more sales, and we're easier to access them even when we're outside the studio.

There are some good examples here of great design in brochures but the previous editions in this series of book (Volumes 7-10) were much better. The standard of work has dropped somewhat.

Used to love these books. But #11 has lots of projects I have seen else where. Really nothing new in here. Didn't inspire me at all. Returned it.

There are many books for corporation annual report. I desired a book with more creative products brochure of some international brands. Thanx!

Nice book, full of color and examples of brochure design. The table of contents is incorrect. The first lesson in printing, graphic design, publishing should be proofread!

This book is a great compilation of cool design studios. I think it's great to own as a means of inspiration for the diversity of themes for each design.

Rockport always puts out wonderful design resource books, and this one does not disappoint. Over 200 pages filled with beautiful brochure designs. Of course, they quintessentially contain primarily graphically beautiful spreads which always seem to be very light on actual content, yet they still serve to inspire. This one is a winner in my collection. I always look forward to what Rockport has to offer. The Best of Brochure Design 11

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